

TEJA MOHAMMED

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<http://www.tmdesigns.in/>

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PROFILE

Experienced graphic designer with over 10 years of expertise in graphic designing, social media marketing, and video editing.

Passionate about creating digital experiences that transform lives. Currently exploring the intersection of design and technology to make a meaningful impact. Always open to new opportunities for learning, growth, and contribution. Embracing a fresh perspective in all creative endeavors.

TECHNICAL SKILLS

Design Software

- Photoshop
- Illustrator
- Corel Draw

Development Software

- Dreamweaver
- HTML & CSS

Video Editing Software

- Premier Pro
- After Effects

Digital Marketing

- Social Media Platforms
- Google Ads

Microsoft Office Suite

EDUCATION

B COM (Computers) **Mar 2013**
Avanthi Degree College, Hyderabad

Arena Animation International Programming (AAIP) **Feb 2013**
Arena Animation, Hyderabad

WORK EXPERIENCE

ThinkBee Solutions Pvt. Ltd.

Mar 2023 - Present

Graphic, Web & Digital Marketing Consultant

- Developed creative advertising content for various media, including brochures, banners, business cards, menus, presentations, logos, and video development, ensuring maximum brand awareness.
- Designed mobile app screens and website layouts.
- Successfully managed social media campaigns to boost brand awareness.

Future Tech Consultancy Services. (Freelance)

Jan 2021 - Feb 2023

Graphic & Digital Marketing

Social Media Campaigns: Strategized and executed dynamic social media campaigns across various platforms to increase brand visibility and engagement. Regularly analyzed campaign performance and optimized strategies to achieve maximum impact.

Offline Marketing: Conceptualized and designed brochures, banners, and other promotional materials for offline marketing initiatives. Ensured cohesive branding and effective communication of client offerings.

Multimedia Content Creation: Developed engaging videos and animations for websites and social media platforms, effectively conveying brand messages and driving audience interaction.

The Go-To Guy!-Your Idea Execution Agency (Part-time)

Aug 2020 - Dec 2020

Graphic Web Specialist

- Designing graphic content, illustrations, and infographics.
- Managing graphic designs from conception to delivery.
- Ensuring brand consistency throughout various marketing projects.

Electro Moulders Pvt. Ltd (Part-time)

Jun 2020 - Dec 2020

Graphic / Web Consultant

Developed end to end marketing campaign from developing the logo to creating offline and online creatives for different media platforms for the organisation.

Dialogue in the Dark India.

Dec 2014 - Aug 2020

Graphic, Web & Digital Marketing Manager

- Developed creative advertising content for various media, including brochures, pamphlets, banners, T-shirts, Business cards, menus, presentations, logos, videos while ensuring maximum brand awareness.
- Was solely responsible in designing & branding of Dialogue in the Dark centers & ACE training centers across India.
- Developed floor plan & layout for setting up new centers using Corel Draw.
- Created weekly content for Dialogue in the Dark & ACE Social Foundation social media platforms like, LinkedIn, Facebook, Instagram.
- Developed the websites for Dialogue in the Dark India & ACE Social Foundation.
- Created campaign pages for Fundraising campaigns (<http://m-lp.co/ace>).
- Mobile App Screen Designs - Designed a mobile Survey application screens to map rural disabled youth, Dialogue in the Dark operations application.
- Designed a robust ticket booking software which was OTP enabled & provided automatic end of sales report.
- Managed the entire IT requirements of the organization.

Shanders Properties.

Feb 2013 - Sep 2014

Graphic Designer

Led the design, development, and implementation of graphic layout. Supervised assessment of all graphic materials to ensure quality & accuracy of the designs. Developed numerous marketing programs - logos, brochures newsletters, info-graphics, presentations, advertisements and ensured quality while exceeding expectations.